

WHY DIDN'T I KNOW THAT? OCTOBER 30 COLUMBIA, MD

This summit, hosted by the Cyber Center for Business Growth & Innovation, is an ideal sponsorship opportunity for businesses passionate about empowering executives with business growth strategies..

This event serves to connect and inspire C-suite executives through candid conversation and actionable advice from CEOs who have lived through it.

This event dives into business operations & plans, including defining your goals (e.g., sell, grow, pass on) and the financial implications.

Potential topics include:

- Goal Setting & Investment Strategies
- Equity vs. Profit Sharing & Employee Ownership
- Transitioning to Prime Contractor Status
- Financial Processes & Valuation Strategies
- Legal & HR Documentation Essentials

During the summit, there will be plenty of opportunities to network with cyber/GovCon leaders and engage with hand-selected vendors.

Estimated attendance: 75

INNOVATION LEADER

\$2,500

TWO AVAILABLE

GROWTH CHAMPION

\$1,000

FOUR AVAILABLE

BREAKFAST SPONSOR

\$1,000

ONE AVAILABLE

BUSINESS ADVOCATE

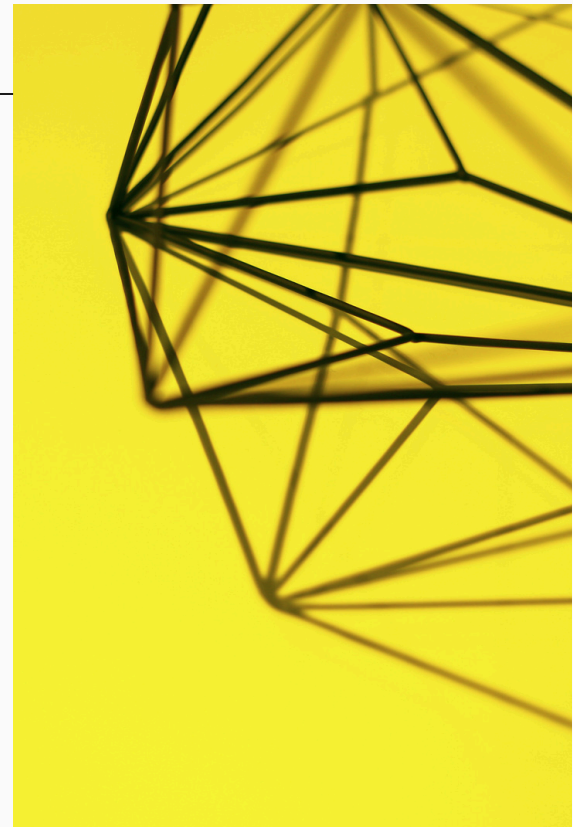
\$500

TEN AVAILABLE

INNOVATION LEADER

\$2,500

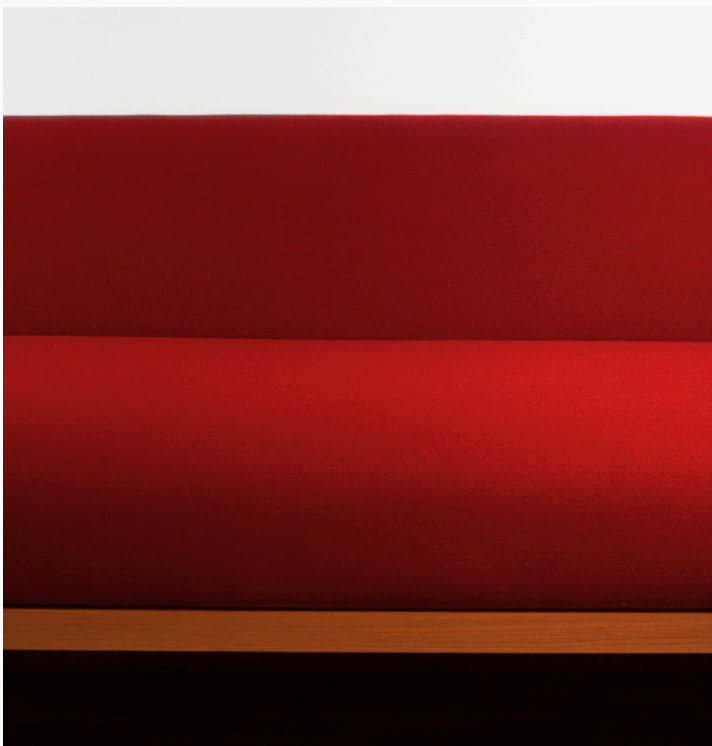
- Company to be featured in the Cybersecurity Association's winter video series, promoted through e-newsletters and social media.
- Opportunity to moderate one of the following panels:
 - What's Next?: AI and the Impact on Cyber and Government Contracts
 - Why Didn't I Know That?: Pre-Sale Pitfalls and Post-Sale Perils
 - Why Didn't You Buy my Product?: Expanding to the Commercial Space
- Table in Exhibitor Hall to exhibit/display/distribute promotional materials at the event (if desired)
- Company logo recognition as Innovation Leader in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association website; and event registration page. Link to company website included where applicable
- Social media promotion as Innovation Leader Sponsor
- Logo on welcome signage at event entrance/check-in area. Innovation Sponsors are the only sponsors to be featured on this sign
- Logo on sponsor signage at event
- Recognition as Innovation Leader Sponsor during program.
- Brand recognition as a company supportive of cyber/GovCon Companies.
- Upon request, sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees
- Six complimentary event tickets for sponsor company attendees.



CHAMPION \$1,000

FOUR AVAILABLE

- Opportunity to introduce speakers.
- Table in Exhibitor Hall to exhibit/display/distribute promotional materials at the event (if desired)
- Company logo recognition as Champion Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable.
- Social media promotion as Champion Sponsor.
- Logo on sponsor signage at event
- Recognition as a Champion Sponsor during program
- Brand recognition as a company supportive of cyber/GovCon Companies.
- Upon request, sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees
- Four complimentary event tickets for sponsor company attendees.





BREAKFAST SPONSOR

\$1,000

ONE AVAILABLE

- Table in Exhibitor Hall to exhibit/display/distribute promotional materials at the event (if desired)
- Company logo recognition as the Breakfast Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable.
- Social media promotion as the Breakfast Sponsor.
- Logo on sponsor signage at event.
- Recognition as the Breakfast Sponsor during program
- Brand recognition as a company supportive of cyber/GovCon Companies.
- Upon request, sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees
- Four complimentary event tickets for sponsor company attendees.

BUSINESS ADVOCATE

\$500

ONE AVAILABLE

- Table in Exhibitor Hall to exhibit/display/distribute promotional materials at the event (if desired)
- Company name (no logo) recognition as a Business Advocate in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page
- Social media shout-out upon sponsorship commitment
- Company name on sponsor signage at event
- Recognition as Business Advocate during program.
- Brand recognition as a company supportive of cyber/GovCon companies.
- Two complimentary event tickets for sponsor company attendees.



Complete the following to secure your 2024 Business Growth and Innovation Summit Sponsorship:

<https://mdcyber.glueup.com/event/why-didnt-i-know-that-a-business-growth-innovation-summit-121181/>

Sponsor Name _____

Address _____

Contact Name _____

Contact Email _____

Phone _____

Choose Your Sponsorship:

_____ Innovation Leader (\$2,500)

_____ Growth Champion (\$1,000)

_____ Breakfast Sponsor (\$1,000)

_____ Business Advocate (\$500)

Sponsor Signature

Date

Cybersecurity Association, Inc.

Date

An invoice will be sent to you for your sponsorship upon receipt of this Agreement to be paid within 48 hours of receipt. Questions? Email tasha@MDcyber.com or call 443-853-1970.