

SUSTAINING SPONSORS



TABLE OF BENEFITS



CAMI

Sponsorship Packages

FEATURES	FRIEND OF CAMI	SUPPORTING	PREMIER	CORNERSTONE
Invitation to Annual Board & Sponsor Reception	✓	✓	✓	✓
Email & social media announcement of sponsorship commitment	✓	✓	✓	✓
CAMI Premium membership (\$395 value)	✓	✓	✓	✓
Logo on MDcyber.com Home page and Partners page (12,000 pageviews/year)*	✓	✓	✓	✓
Company featured in CAMI promo materials (e.g., banners, postcards, flyers)*	✗	✓	✓	✓
Social media promotions on Twitter, Facebook, LinkedIn (annual # noted to right)*	3	6	12	12
Company banner ad included in CAMI emails to email database of 4,000 prospects (annual # of emails to right)*	✗	✗	2	4
Noted as a Featured Provider with product/service offering on members-only marketplace webpage*	✗	✗	✓	✓
Sponsorship of CxO Series or Cyber Meetup style events (\$500 value - includes speaking opportunity and attendee contact info)*	1	1	2	4
Industry exclusivity of sponsorship tier	✗	✗	✓	✓
Two meetings/year with designated Board Director and CAMI staff to discuss sponsor ROI strategies	✗	✗	✓	✓
½ page space in annual MD Cyber Buyer's Guide (\$1800 value) produced and distributed by the Baltimore Business Journal*	✗	✗	✗	✓
Access to the CAMI advisory board comprised of some of the top cyber experts in the Country	✗	✗	✗	✓
"Brought to you by" webpage branding on CAMI member directory page (10,000 pageviews/year)*	✗	✗	✗	✓
Prominent logo one CAMI Signature event (includes speaking opportunity & attendee contact info)	✗	✗	✗	✓
PRICE	\$1,500	\$5,000	\$12,000	\$16,000

*Organizations must provide their own designs and content for marketing promotions.

TICKETS INCLUDED WITH SUSTAINING SPONSORSHIPS

	Friend	Supporting	Premier	Cornerstone
Awards		2	6	6
Women in Cyber		2	4	4
CxO Series		4	6	6
Cyber Meetups	4	8	10	10
Legislative Breakfast			2	2